



Events made easy.

www.trybooking.com

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About TryBooking

TryBooking provides a powerful online solution to sell tickets online, manage seating plans, collect information from attendees and create reports. Over 100,000 event organisers use TryBooking, and the platform powers more than 20,000 events per week.

We are the leading ticketing provider for venues and event organisers because we offer an affordable solution, dedicated support and the flexibility to handle events of any size and type.

TryBooking are proud supporters of the community and community events.

- Strong data privacy and control.
- 10+ years experience in ticketing.
- No third party marketing.
- Expert support team.
- 20 million+ tickets sold online.
- PCI compliant.



Pricing

TryBooking is a feature-rich platform with the lowest fees in the industry.

FREE EVENTS	Free
PAID EVENTS	2.5% per transaction (includes card costs) \$0.50 per ticket

NO ADDED COSTS

- No lock in contracts.
- No setup or cancellation.
- No tiered pricing.
- No additional payment charge.
- No fees for additional software features.
- No hidden fees.
- No fees for phone support or help.
- You have the option to absorb the fees or pass them onto your customers.

Example: 1 x \$50 ticket

Attendee pays \$50.50

Processing fee = 2.5%

Ticket fee = \$0.50 per ticket

Event organiser receives \$48.75



Support

Our experienced and dedicated client success team are available to help you at every step of the event.

We have seen all types of events and can walk you through your first event setup, check over the event before going live with sales or help with any questions you may have. In addition to the phone and email support team, we have an online learning centre.



Our learning centre has a number of helpful tools that include step-by-step set up guides.

Sharing our expertise is something that customers really value, and with over 10 years of experience in events, we know our advice can really make a difference for them.

Support when you need it



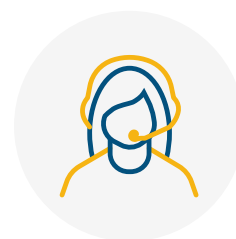
Online

www.trybooking.com/learn



Email

info@trybooking.com



Phone

+61 3 9012 3460



Ticket buyer experience

We know that if your customers are happy, it will make your life that little bit easier. That is why we will never send marketing material to your ticket buyers and we do not require them to create a password just to buy a ticket.

Powerful and easy to use software to sell tickets online. Affordable pricing and local support that makes a difference.

1. No signup

Users do not need to register with us to make a purchase (no more passwords to remember).

2. No marketing

We will not advertise to your customers.

3. Low ticketing fees

4. Payment options

We offer a mix of Visa, MasterCard, Amex, PayPal, Google or Apple Pay.



Sell tickets online

The simplest way to get selling online

TryBooking makes selling tickets online for your next event easy and affordable.

TryBooking has been building out its feature set to suit the Australian market for many years. We are confident we have the experience and features you need to sell tickets online and run successful events.

Increase ticket sales by offering your guests a professional ticket buying experience. Collect data during registrations, send reminders to increase attendance and also check them in on the day with our free mobile scanning app.

Creating an event with TryBooking takes only a matter of minutes. An event could be a show with general admission or allocated seating, a class, workshop or conference, registration or membership, or set up to sell merchandise or run a competition.



Take registrations

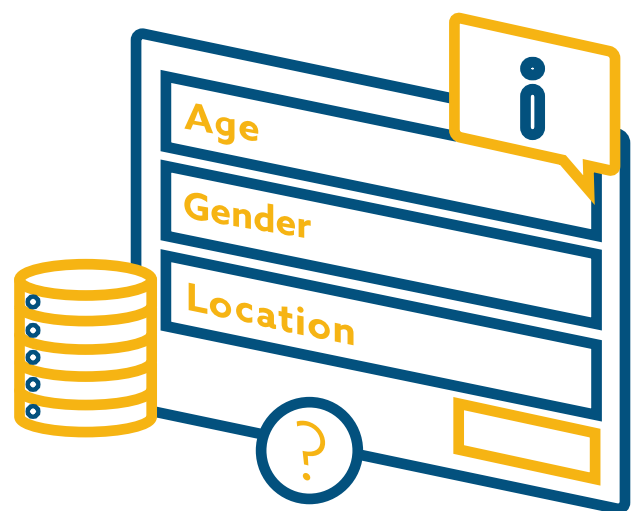
TryBooking is great for taking registrations online. With data collection, you can ask for any information you need as part of the registration process.

Join thousands of other clubs and associations who use TryBooking to manage their memberships today.

The easy to use system has everything you will ever need to create custom forms, collect money and produce powerful reports. Get instant access to your participants' information in a simple, clean format that can be easily managed.

Reduce all of the tedious data entry jobs and get started with our event registration software. There is no software to download or extra modules to purchase.

Your customers can access your registration page through a unique URL and are then guided through the steps to complete their registration. They receive an electronic confirmation via email and your account is updated immediately for the transaction.



Collect donations

Create a Fundraising page with TryBooking and you'll be collecting donations in only a matter of minutes. TryBooking allows you to have multiple Fundraising pages running at once. They could be for general donations or specific goals such as a school building fund.

Organisations and charities with a valid Australian Business Number (ABN) can create Fundraising pages. School fundraising, charity fundraising or association fundraising - we have a solution for you.

Benefits of fundraising

- Automated tax invoices.
- Low fees.
- Strong data privacy.



Donations

The Donations function is a great way to raise additional funds for your organisation or charity whilst running an event. This features places an additional field within the booking process.



Donation amounts can be customised or left for the donor to specify the quantity they wish to donate. These donations are then added to the total on the customers shopping cart and added instantly to your TryBooking account balance.

“

“Thank you for making our event ticketing go like a dream. We sold out and had the most amazing movie fundraising night, raising a whopping \$2,887. The donations page just before checkout was a winner bringing in \$470 alone.”

Fundraiser for the Bali Dog Refuge



Merchandise

TryBooking offers the option to add merchandise sales to your booking process with a few easy steps. This flexible feature allows you to pre-sell programs, t-shirts and other merchandise online when patrons buy tickets, allowing you to up-sell more effectively.



Offering clients the option to buy merchandise with their tickets is an efficient way to cross-sell and reduce merchandise waste.

The option to add merchandise is easy and can be done in a few, simple steps.



"We added DVD orders to our event ticket sales which we found to be easy to setup. Our customer feedback was excellent."

Dare to Dance



Gift certificates

Our Gift certificate feature allows you to issue certificates of any value to book to any of your events. Allowing customers to purchase gift certificates will provide an additional avenue to increase revenue and you can set the value and the validity period in just a few easy steps.



Create your own Gift Certificates for:

- Competition winners.
- Buying a gift for someone who enjoys your events or performances.
- Issuing special invitations.
- Member offers.
- Thank you gifts.
- Any time you want to gift a ticket to your events.



"The gift certificates were very helpful and the refund process was so simple. The ticket process was just so easy for everyone, especially our family groups."

- Nexus Bendigo Youth Theatre



Branded homepage & tickets

The homepage is the first page that your attendees will see when they click your event link or find your event in the TryBooking search.

Make the TryBooking homepage yours by adding branding, styling, colours, text, images, maps, logos and page colours that reflect your business, company or event.

Custom ticket styles allow for inserting custom data fields, changing the format and renaming the default field labels.

By default, the ticket style contains the following information:

- Event name.
- Venue name and address.
- Date and time.
- Ticket type and price.
- Booking name (should the system attendee name fields be enabled on the event, this will automatically update to the attendee details or attendee name if you've collected this information).
- Section.
- Seat number (shown for allocated seating events only).
- Door for entry (shown for allocated seating events only).
- QR code.
- Barcode with the unique ticket number.



Mobile scanning

We offer a range of convenient scanning options for managing entry on the day.

The TryBooking Scanning App lets you scan guest's paper and mobile tickets seamlessly to keep the guests moving quickly.

Scanning features

- Scan guests in via QR codes on paper/ mobile.
- Validate entry by checking for duplicates.
- Define rules to add extra validation around event dates, section or ticket type.
- Review details of the booking for more customer information.
- Create scanning locations to review throughput per scanning point.
- Multiple devices at different entry points can sync via internet access to ensure all devices are up to date.
- Administrator mode and volunteer mode.

Features for volunteers:

- Administrator control and restricted volunteer access.
- Create advanced rules to give them full or limited access.
- Easy volunteer login via QR code.
- Monitor volunteer status, no. of scans and activity throughout the day.
- Enable or disable volunteer access/ scanning remotely.

Tracking features:

A simple glance at the phone will provide users with vital stats about their event, including:

- Total revenue.
- Ticket sales over time including a graph to easily compare multi-day performances.
- Real-time percentage of tickets sold and unsold.
- Percentage of check-ins.
- Velocity of throughput per event or per scanning point.



RFID fast entry

Slash entry time for large events with RFID wristband scanners (Radio Frequency Identification), our latest scanning software that is set to eliminate crowd congestion and fraudulent behaviour at event entrances.



This scanning software, which can scan over 100,000+ patrons effortlessly, is making the ticket scanning process easier and safer than ever before.

If you wish to enquire about or hire the scanners, please visit our learning centre or call us today.



The RFID scanning system has huge potential in the event industry. It provides a comfortable accurate and fast form of entry that makes the whole experience much more pleasant."

- Port Fairy Music Festival



Box office

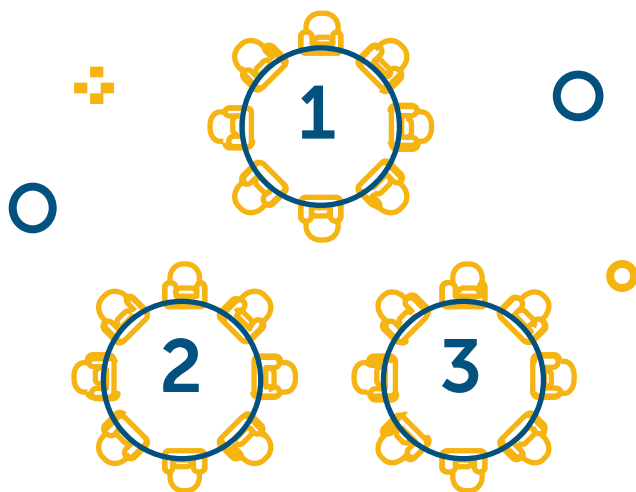
TryBooking's Box Office feature allows you to process tickets quickly to minimise queues.

- Set up a portable Box Office from any web browser.
- Sell tickets via the Internet, telephone and face-to-face.
- Manage seating allocations instantly.
- Print tickets or email them directly to the ticket buyer.



Seating plans

Enhance your patrons' booking experience by using our seating plan feature. In just a few easy steps, you can produce your own seating plan, make edits and upload images to create an interactive experience for patrons.



"The interactive seating map is such a useful feature, it's easy to set-up and easy for the customer to select their own seats - TryBooking's low costs has given us the ability to sell tickets online and has proved the perfect tool to satisfy our ticketing needs."

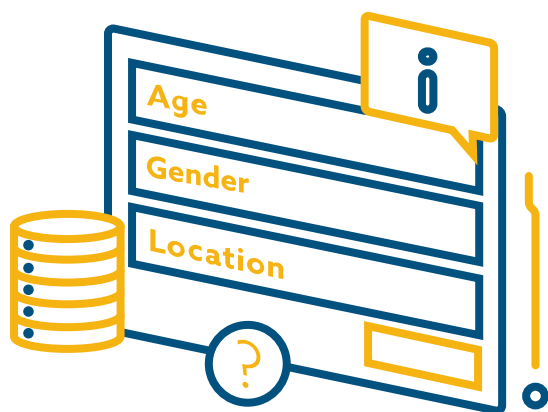
- Mornington Peninsula Regional Gallery

- You can give your seating plan an even more realistic touch by editing the size, area, direction and text around the stage area to represent your venue.
- Create your own interactive theatre style seating plans.
- Tabled seating plans for balls and dinners.
- Real-time seating plans let ticket buyers older pick their own seats.
- Seating plan templates make setting up future events even easier.
- Make changes to any venue, add or delete rows, block out seats, reserve seats for specific performances.



Data collection

Access information about your patrons in just a few easy steps with this unique feature. Data Collection allows you to collect all the information you need without having to worry about illegible handwriting or missing data.



“TryBooking resolved what was once a labour intensive and inconsistent procedure. Allowing us to capture attendee data (diet, disability, subscription opt in / out for future follow-up).”

- Cultural development network.

- Capture real-time strategic marketing intelligence.
- Specify what information you need to collect from customers.
- Export data to your external databases or a spreadsheet.
- Retain your customer data.
- Create customer contact lists for future promotions.
- Export the data to create email marketing, direct mail and SMS campaigns.



Embeddable widgets

Embeddable widgets

TryBooking lets you add customisable event widgets directly to your own website. These widgets let visitors learn about and even start the ticket purchasing process through your website, helping drive extra traffic and boost ticket sales.

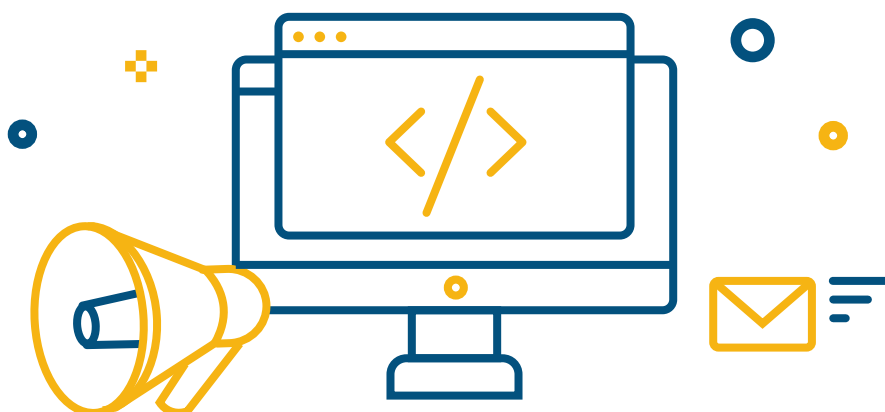
You can embed different widgets including the Event Listing Page, Event Life Cycle, Landing Page, Express Embed as well as customisable selling/booking buttons.

Event listing page

If you run multiple events, the Event Listing Page will bring all of those events, social media feeds and branding onto a single page. This lets you cross-promote events and encourage multiple bookings, driving greater exposure for your brand.

Buy tickets

If your event is public, it will be added to TryBooking's Buy Tickets page, increasing the number of ways that users can find and book in for your events.



Communicate directly to your customers

Send emails to and communicate directly with your buyers. Send reminders, changes or important information before or after your event.

You can use tags to personalise your email. Instead of having to say "Hi there" or "Dear attendee".



The 'Follow Up Email' is sent immediately after someone books for your event. It's an optional item that can be switched on per event. This does not replace the system email that guests receive with their receipt and tickets.

The 'Follow Up' email can be customised to deliver important information as well as to be your tax invoice. It is sent at the same time as the confirmation email and contains tags that can auto-populate information from the customer's booking details when a credit card payment is made.



Reports

TryBooking's range of sales and marketing reports provide you with real-time, up-to-the-minute information about all aspects of your bookings and revenue.



Our wide range of reports include booking history, current purchase history, real time event revenue, types of tickets sold, capacity and customised data.

We offer different levels of access to reports for added privacy and security purposes. You can control who views certain reports and thereby limit access to sensitive information.

- Instant access to marketing and financial reports.
- Real-time information about attendees, unsold seats and ticket sales.
- Inventory of each ticket type sold and still available.
- Instant name tags, door lists, unsold seats lists, revenue lists.
- Export your customer data into Excel or other spreadsheet programs.





TryBooking is committed to providing a sophisticated, affordable booking system that delivers a smooth experience for event organisers and patrons alike.

Get in touch today:



sales@trybooking.com

Email



03 9012 3460

Telephone